# ON THE RADIO

WCBS WEVD 1330 WHOM 1480 1018 WIZ 770 WMCA WMGM 660 WNRC

WNIR 1430 830 710 WOR

WNEW-Variety Show 8:40-WNYC-Want Ads: Food Talks

8:40-WNYC-Want Ads: Food Talks
8:55-WJZ-Waiter Kiernan Comments
9:00-WOR-News, Harry Hennessy
WJZ-Breakfast Club-Variety
WCBS-This Is New York: Bill Leonard
WMCA-News; Lombardo Music
WNYC-Masterwork Hour
WMGM-Living Should Be FunCarlton Fredericks
WQXR-The New York Times News

WQXR—The New York Times News

9:05-WQXR—Just Music

9:15-WOR—Tello Test Quiz
WMCA—Ted Steele Show
WINS—Joe Halpin Show

9:30-WNBC—Bing Crosby Records
WOR—The McCanns at Home
WINS—Three-Corner Club
WNEW—News: Studio Trio
WMGM—Fun at Breakfast—Ward Wilson
WQXR—Plano Personalities

9:45-WCBS—Tommy Riggs and Betty Lou
(Premiere)
WQXR—Composer's Varieties

10:00-WNBC—Welcome Travelers: Tommy
Bartlett

WQXR WVNJ 1560

NEWS BULLETINS every hour on the hour 7 A. M. to midnight over

WQXR (1560 on your dial) W Q X R—FM

The New York Times

96.3 mc. [Channel 242]

10:30-WNBC-Double or Nothing Quiz, With Walter O'Keefe WJZ-Betty Crocker's Magazine WNYC-Staten Island Program WNEW-News: Make-Believe Ballroom 10:45-WJZ-Victor H. Lindlahr WNYC-Keys to Wise Buying

WNYC--Keys to Wise Buying
11:00-WBC--Break the Bank. With Bud
Collyer
WOR--News, Prescott Robinson
WJZ--Modern Romance--Drama
WMCA-News: Ted Steele Show
WNYC--United Nations Meeting
WQXR--The New York Times News
11:05-WQXR--Other People's Business W

11:05-WQXR-Other People's Business. With Alma Dettinger 11:15-WOR-Rudy Vallee Show

11:15-WOR-Rudy Vallee Show

11:30-WNBC-Jack Berch Show: Instrumental Trio Songs. Humor and Stories WJZ-Quick As a Flash. Bill Cullen WCBS-Grand Slam-Quiz. With Irene Beasley WNEW-News: Bing Crosby Music WQXR-Along the Danube

11:45-WNBC-David Harum-Sketch WOR-Kate Smith. Songs WCBS-Rosemary-Sketch WQXR-Luncheon Concert

WOXR-Luncheon Concert

10:00-WNBC-Welcome Travelers: Tommy
Bartlett
WOR-Henry Gladstone. News
WJZ-My True Story-Drama
WCBS-Arthur Godfrey Time
WMCA-News: Ted Steele Show
WINS-Charlle Starks's Music Shoppe
WMGM-Bandstand
WNEW-Make-Belleve Ballroom
WQXR-The New York Times News
10:05-WQXR-Morning Melodles
10:15-WQXR-Martha Deane Program: Bayden
Sparks, Guest **AFTERNOON** 

#### MONDAY, OCT. 30, 1950

11:00 A. M.-United Nations Meeting-WNYC. 2-2:30—Gloria Swanson Show: Ginger Rogers, Guest—WOR (Première).
7-7:30—The Symphonette; Mishel Piastro, Conductor—WNBC.
8-8:30—Railroad Hour: Dorothy Kirsten, Guest—WNBC.
8-8:30—Hollywood Star Theatre: "Black Death," With Robert Cum-

mings-WCBS.

8:05-9-Symphony Hall: Brahms' Piano Concerto No. 2-WQXR. 8:30-9-Martha Lipton, Contralto; Barlow Orchestra-WNBC 8:30-9:55-Opera Memoirs: Thomas H. Cowan, Comments-WNYC. 9-9:30—Jascha Heifetz, Violinist; Voorhees Orchestra—WNBC.
J-10—Radio Theatre: "Double Indemnity," With Barbara Stanwyck and Fred MacMurray—WCBS.

9:30-10—Band of America; Paul Lavalle, Conductor—WNBC. 10-10:30—United, Or Not: Dr. Hernan Santa Cruz, Guest—WJZ. 10-10:30—"My Friend Irma": Marie Wilson and Cathy Lewis—WCBS. 10:30-11-NBC Symphony Orchestra; Fritz Reiner, Conductor-WNBC.

## · MORNING

MORNING

5:00-WOR-Town and Country-Joe Bier
WNEW-Farm News; Variety

5:30-WNBC-Music; Farm News
WNEW-News; Recorded Music

5:45-WJZ-Recorded Music
WCBS-News Reports

6:00-WNBC-Skitch Henderson Show
WOR-Rambling With Gambling
WJZ-Farm News-Philip Alampi
WCBS-Variety, With Jack Sterling

WINS—Art Scanlon Show
WNEW—Rayburn and Finch Show
WMGM—Newsreel Theatre
6:30-WNBC—News: Recorded Music
WJZ—Joe Franklin Show
WCBS—News: Jack Sterling Show
WQXR—Bright and Early
5:50-WJZ—Gems for Thought—Dr. Jesse Stitt
6:55-WJZ—Walter Kiernan, Comments
7:00-WNBC—News, Recorded Music
WOR—News: Melvin Elliott
WJZ—News: Gordon Fraser

## **AFTERNOON**

12:00-WNBC-News: Skitch's Scrapbook
WOR-Kate Smith Comments
WJZ-Johnny Olsen Juncheon Club
WCBS-Wendy Warren and the News
WMCA-News: Record Shop
WNYC-Midday Symphony
WINS-News: Luncheon Date
WNEW-Come and Get It. With Allyn Edwards WMGM-Hollywood, U. S. A.-Paula Stone and Guests WQXR-The New York Times News WQXR—The New York Times News
12:05-WQXR—Luncheon Concert
12:15-WQXR—Bing Crosby's Songs
WCBS—Aunt Jenny—Sketch
WMGM—George H. Combs. News
12:25-WJZ—Edwin C. Hill. News
12:20-WNBC—Mrs. Franklin D. Roosevelt
WOR—News: Henry Gladstone
WJZ—Herb Sheldon Show
WCBS—Romance of Helen Trent
WMGM—Joel Herron Orchestra
WINS—Listen to Lacy
WINS—Listen to Lacy
WSEW—News: Recorded Music
12:45-WOR—Luncheon at Sardi's—Bill Slater
WCBS—Our Gal Sunday
12:55-WNYC—News: Chamber Music
1:00-WJZ—Mary Margaret McBride Show

WCBS—Big Sister—Sketch
WMCA—News: Open House
WMGM—Recorded Music
WNEW—Show Business
WOXR—The New York Times News
1:05-WQXR—Midday Sym,hony
1:15-WNBC—Dave Garrowav Show
WCBS—Ma Perkins—Sketch
1:25-WMGM—News: Music
1:30-WNBC—The Answer Man
WOR—Hollywood Th-atre: Huntley
House, With Evelyn Ankers
WCBS—Young Dr. Malone—Sketch
WMCA—Political Talk for Ferdinand
Pecora WMCA-Political Talk 101 Ferminal Pecora
WNYC-Careers in Art-Talk WNEW-News: Music
1:45-WNBC-We Love and Learn WCBS-Guiding Light WNYC-News and Weather: Music

WNYC-News and Weather: Music
2:00-WNBC-Double or Nothing Quiz: Walter
O'Keefe and Others
WOR-Gloria Swanson Show: Ginger
Rogers, Guest (Premiere)
WJZ-Welcome to Hollywood
WCBS-The Second Mrs. Burton
WMCA-News: Music
WNYC-This Way to Storyland

7:15-WOR-Gambling's Musical Clock
WJZ-Kiernan's Corner
7:28-WQXR-Weather Report
7:30-WNBC-News; Charles F, McCarthy
WCBS-News; Jack Sterling Show
WMCA-News; Sports; Great Day
WNEW-News; Variety Show
WQXR-Breakfast Symphony
7:45-WNBC-Recorded Music
WJZ-News; Don Gardiner
WCBS-News; Harry Clark
WMCA-Unity Viewpoint
WNYC-Weather; News
8:00-WNBC-News; Recorded Music
WOR-News, Prescott Robinson
WJZ-News and Music
WOR-News, Prescott Robinson
WJZ-News and Music
WCBS-Morning News Round-Up
WMCA-News, Music and Variety
WNYC-Around New York
WQXR-Breakfast Symphony
8:15-WOR-Breakfast Symphony
8:15-WOR-Breakfast With Dorothy and Dick
WJZ-Ed and Pegeen Fitzgerald
WCBS-Phill Cook Variety Show
WINS-Pews; Art Scanlon Show
8:30-WNBC-Tex and Jinx Show
WCBS-Margaret Arlen Program; Jim
McHugh, Guest

WINS-For You-Music
WMGM-Pol.tical Talk for Ferdinand
Fecora
WQXR-The New York Times News
2:05-WQXR-Record Review
2:15-WCBS-Perry Mason
WNYC-Map Detective
WMGM-Recorded Music
2:30-WNBC-Live Like a Millionaire-Talent
Contest With Jack McCoy
WOR-Queen for 2 Day
WIZ-John B. Kennedy, News
WCBS-This Is Nora Drake
WNYC-Symphonies
WNYC-Symphonies
WNYC-Symphonies
WQXR-Curtain at 2:30.
2:45-WJZ-Pcace of Mind-Sketch
WCBS-The Brighter Day
WQXR-Today in Music
3:00-WNBC-Life Can Be Beautiful
WOR-Buddy Rogers Show: William
Holden. Guest
WJZ-Chance of a Lifetime. With John
Reed King
WCRS-Nona From Nowhere-Sketch
WMCA-News: Music
3:05-WQXR-The New York Times News
3:05-WNBC-Road of Life

WCBS—News: Jack Sterling Show WMCA—News: Great Day WNYC—Sunrise Symphony WINS—News: Art Scanlon Show WMGM—Ted Brown Show WQXR—The New York Times News

7:05-WQXR-Bright and Early 7:10-WJZ-Weather Report

7:15-WOR-Gambling's Musical Clock WJZ-Kiernan's Corner

WCBS—Hilltop House
3:25-WJZ—News: Bryson Rash
3:30-WNBC—Pepper Young's Family
WOR—Tello Test Quiz
WJZ—Hannibal Cobb—Sketch
WCBS—House Party. With Art Linkletter
WNEW—News: Music Hall
3:45-WNBC—Right to Happiness
WJZ—Talk Back, With Happy Felton
3:55-WCBS—News: Cedric Adams
WNYC—News: Music of the Theatre
4:00-WNBC—Backstare Wife
WOR—Barbara Welles Show: Gen. Luclus
D. Clay. Guest
WJZ—Nancy Cralg Show: Mayor Dorothy
Davis, Guest
WCSS—Strike It Rich—Warren Hull
WMCA—News: Music
WINS—Recorded Music
WJX—The New York Times News
4:05-WQXR—Music of All Nations: Brazil
4:15-WNBC—Stella Dallas
WNEW—Men of Melody
4:25-WMGM—News: Recorded Music
4:20-WNBC—Lorenzo Jones—Sketch
WG—Dean Cameron—Interviews
WJZ—Recorded Music
WCBS—The Missus Goes A-Shoppin';
John Reed Klng

WINS-Listen to Lacy WNEW-News: Recorded Music WQXR-Deems Taylor Concert 4:43-WNBC-Young Widder Brown WJZ-Patt Barnes 4:55-WCBS-News: Bob Hite WNYC-News; Sunset Serenade

WNYC-News; Sunset Serenade

5:00-WNBC-When a Girl Marrics-Sketch
WOR-Mark Trail-Sketch
WJZ-Jimmy Wakely Show
WCBS-Galen Drake
WMCA-News; Ray Bloch Show
WNEW-Bobby Sherwood Show
WMGM-Bandstand
WQXR-The New York Times News
5:05-WQXR-Continental Melodies
5:15-WNEC-Portia Faces Life
WQXR-Pecord Review
5:30-WNBC-Inst Plain Rill-Sketch

WQXR\_Pecord Review

5:30-WNBC\_Just Plain Bill—Sketch
WOR—Challenge of the Yukon
WJZ—Space Patrol—Drama
WCBS—Hits and Misses
WMCA—Bing Crosby's Songs
WNYC—Teen Topic: Lucille Small
WNEW—News; Make-Believe Ballroom
WQXR—Cocktail Time

5:45-WNBC—Front-Page Farrell—Sketch
WNYC—News

5:55-WJZ—Falstaff's Fables

#### **EVENING**

6:00-WNBC-News, Kenneth Banghart
WOR-News, Lyle Van
WJZ-Sports, Joe Hasel
WCBS-News, Allen Jackson
WMCA-News Reports
WNYC-Reviewing Stand: Korea-Test
Case for American Foreign Policy
WINS-Singing Date
WQXR-The New York Times News

WQXR-Ine New York Times News
6:05-WQXR-Music to Remember
WMCA-Nick Kenny Show
6:15-WNBC-Music of Manhattan
WOR-Bob Elson, Interviews
WJZ-News: Dorian St. George
WCBS-Political Talk-Senator Lehman
WMCA-Movie Gossip: Music
WINS-Songs We Sing

6:25-WJZ-Political Talk: Acting Mayor

WINS—Songs We Sing
6:25-WJZ—Political Talk: Acting Mayor
Impellitter!
6:28-WQXR—Weather Report
6:30-WNBC—Political Talk
WOR—News. Fred Vandeventer
WJZ—Norman Brokenshire
WCBS—Curt Massey Show
WMCA—Racing Ernie Stone
WNYC—State Housing Talk
WINS—News. Carroll Alcott
WNEW—News: Make-Belleve Ballroom
WMGM—Health Talk: Carlton Fredericks
WQXR—Dinner Concert
6:15-WNBC—Three-Star Extra—News
WOR—Sports. Stan Lomax
WCBS—Lowell Thomas
WMCA—Steve Ellis, Sports
WMCA—Steve Ellis, Sports
WNYC—Weather Report
WINS—Sports News
WMGM—Herron Orchestra
WMGM—Herron Orchestra
WYC—Variety
6:55-WMGM—News: Sports
7:00-WNBC—The symphonette; Mishel Plastro,
Conductor (Recording)
WOR—News, Fulton Lewis Jr.
WJZ—Edwin C. Hill
WCBS—Beulah, With Hattic McDanlel
WMCA—News Report

WINS-Movie Star Dust: Music WMGM-Today's Sports WOV-Band Parade WQXR-The New York Times News

WQXR—The New York Times News
7:05-WJZ—Political Talk For Ferdinand Pecora
WMCA—Political Talk: Representative
Jacob Javits
WQXR—Political Talk: Edward Corsl
7:15-WOR—Mutual Newsreel
WJZ—News, Elmer Davis
WCBS—Jack Smith. Dinah Shore,
Margaret Whiting Show
WMCA—Political Talk For Senator
Lehman

Margaret Whiting Show
WMCA—Political Talk For Senator
Lehman
WINS—Broadway. New York
7:20-WQXR—Music
7:25-WQXR—Weather Round-Up
7:30-WNBC—News of the World—Morgan
Beatty, Others
WOR—Gabriel Heatter. Comments
WIZ—Lone Ranger—Sketch
WCBS—Club 15: Bob Crosby. Andrews
Sisters. Gray Orchestra
WMCA—Music
WINS—News—Carroll Alcott: Music
WMGM—Crime Does Not Pay: Escort for
filre. With Mary Wickcs
WNEW—News: Teddy Wilson. Songs
WOV—1250 Club—Records
WQXR—Listering With Jacques Fray
7:45-WNEC—One Man's Family—Sketch
WOR—A. L. Alexander. Poems
WCBS—Ncws. Edward R. Murrow
WMCA—Merie Pittt Music
WNEW—Jimmy Powers. Sports
WMGM—John J. Anthony Program
WNEW—News: Recorded Music
8:00-WNBC—Rallroad Hour: Gordon McRae.
Baritone: Carmen Dragon Orchestra.
Lucille Norman: Dorothy Kirsten.
Guest in Show Boat
WOR—B-Bar-B Riders. With Bobby
Benson
WJZ—Labor League for Political Educa-

Benson
WJZ-Labor League for Political Education Program. from Hollywood. Washington, D. C. and New York: Gregory
Peck. George Jessel. Gene Kelly.
William Green. Senator Lehman. Rep-

resentative Walter A. Lynch. George
Meany and Others
Meany and Others
Meany and Others
Meany and Others
Death. With Robert Cummings
WMCA-News: Echoes of the Big Time
WMGM-John J. Anthony Hour
WINS-Recorded Music
WNEW-Magic of Music
WQXR-The N-w York Times News
WOYR Suppose Hall. Brabert Plane

Death. With Robert Cummings
WMCA—News: Echoes of the Big Time
WMGA—John J. Anthony Hour
WINS—Recorded Music
WMEW—Magic of Music
WMEW—Magic of Music
WMEW—Magic of Music
WMEX—The N-w York Times News
8:05-WQXR—Symphony Hall: Brahms' Piano
Concerto No. 2. B-Flat
8:30-WNBC—Howard Barlow Orchestra:
Martha Lipton. Contralto
WOR—Crime Fighters
WJZ—Henry J. Taylor
WCBS—Arthur Godfrey Talent Scouts
WNYC—Opera Memoirs: Thomas H.
Cowan. Comments
WMCA—Political Talks: Mrs. Emily
Smith Warner. Mrs. Ruth Locan
Roberts. Mrs. Mary Pillsbury Lord.
Speaking for Gov. Dewey
WMGM—Political Talks: Secretary of
Labor Maurice Tobin. Speaking for
Lehman. Lynch and Pecora
WNEW—News: Recorded Music
WMGM—Recorded Music
WMGM—Recorded Music
WMCA—Recorded Music
WOR—Minded Voorhees Orchestra:
Jascha Heifetz. Violinist
WOR—Murder by Experts
WJZ.—WFIR—Liberal Party Rally. Carnegle Hall: Sen. Herbert H. Lehman.
Rep. Walter A. Lynch. Harold L lekes,
Walter Reuther and Others
WCBS—Radio Theatre: Double Indemnity. With Barbara Stanwyck and Fred
MacMurray
WMCA—News
WNEW—You Decide—Bruno Shaw
WOV—Prairie Stars
WQXR—Tib Reve York Times News
9:05-WQXR—Library of Music
WMCA—Political Talk for Frances Smith

9:15-WOR-Political Talk: Gov. Thomas E.
Dewey (Recording)
WMCA-Recorded Music
WJZ-News, Paul Harvey
WNEW-Here's to Veterans

WMGM—At Home With Lionel Barrymore
WQXR—Brief Classics

10:35-WJZ—The Symphonette: Mishel Piastro,
Conductor—Recording

10:45-WMGA—Political Talk: Gus Tyler—
WINS—Travel Talk. Henry Milo
WMGM—Trotting Races at Yonkers
WQXR—Rendezvous in France

10:55-WMGM—NewS Reports
WNEW—NewS. Music

11:60-WNEC—NewS: Kenneth Banghart
WOR—NewS: Lyle Van
WJZ—NewS: John Hicks
WCBS—NewS: Reports
WMCA—NewS: Sports; Music
WINS—Fred Robbin Show
WMGM—NewSreel Theatre
WOV—Ramble in Erin
WQXR—The New York Times News

11:67-WQXR—The New York Times News

11:67-WQXR—The World of Music

11:15-WNBC—Political Talk
WOR—Sports NewS: Weather
WJZ—U. N Highlights
WCBS—Starlight Salute

11:33-WNBC—NewS—Bob Warren
WOR—Emil Coleman Orchestra
WJZ—Joe Franklin Record Shop

11:33-WNBC—NewS—Bob Warren
WOR—Emil Coleman Orchestra
11:55-WJZ—Gems for Thought—Rev. Warner
Hall

12:00-WNBC—NewS: Cy Coleman Trio
WOR—NewS: Dance Music
WJZ—NewS: Record Shop
WCBS—NewS: Dance Music
WJZ—NewS- Record Shop
WCBS—NewS: Dance Music
WMCA—Barry Gray Show (To 3)
WINS—Bir Joe's Happiness Exchange
WMGM—Bea Kalmus Show
WNEW—Milkman's Matinee
WOY—Relph Cooper Show—To 3
WQXR—The New York Times NewS

12:05-WQXR—Nightcap (To 1)
12:15-WNBC—NewS (To 1:05)
WMGM—Jack Eigen Show (To 4)
1:30-WOR—George Holgan Show—To 5 **EVENING**